



## **Kona Gold Solutions, Inc. Partners with National Association AATAC to Increase Brand Awareness**

**The Company will be exhibiting at AATAC's buying shows in 2018**

Rockledge, FL January 16, 2018 (GLOBE NEWSWIRE) -- Kona Gold Solutions, Inc. (OTC Pink: KGKG), a hemp lifestyle brand focused on product development in the functional beverage sector, is pleased to announce they have been selected to partner with AATAC, who has approved the Company's hemp energy drinks and CBD energy waters as products that will be made available to their national network of retailers.

AATAC is a national association that is comprised of smaller buying groups, regional sub-chapters, and other trade organizations under one blanket that consist of over 50,000 members controlling over 80,000 locations across the U.S. and Puerto Rico. Currently, there are approximately a little over 154,000 C-stores across the country. AATAC only selects quality companies who have products and services that will help their retailers and affiliates prosper.

"Kona Gold produces innovative products at the intersection of two categories: the proven energy drink market and emerging hemp-based offerings. We are excited about the consumer reception of Kona Gold hemp energy drinks and Highdrate CBD energy water in our network stores."

-Sunil Capita, Associate Director, AATAC

"I am really excited to be announcing our recent partnership with AATAC and their approval of our hemp energy drinks and CBD energy waters, which will be made

available to their vast national network of retailers and affiliates,” stated Robert Clark, CEO of Kona Gold Solutions, Inc. “I believe AATAC’s partnership will play a strong role in our national expansion and we look forward to growing with them.”

Clark continued, “Kona Gold will be have a booth and will be exhibiting our Kona Gold Hemp Energy Drinks and HighDrate CBD Energy Waters at AATAC’s national buying shows this year. This will be a huge opportunity for the company to get in front of distributors, buyers, and independent store owners.”

For more information regarding AATAC, please visit:

<https://aatac.co/>

For more information regarding Kona Gold, please visit:

<http://www.konagoldhemp.com>

<https://www.facebook.com/konagoldhemp>

<https://twitter.com/konagoldhemp>

<https://www.instagram.com/konagoldhemp/>

For more information regarding HighDrate, please visit:

<http://www.highdrateme.com>

<https://www.facebook.com/HighDrateMe/>

<https://twitter.com/highdrateme>

<https://www.instagram.com/highdrateme/>

Kona Gold Solutions, Inc.:

Kona Gold Solutions, Inc. has created Kona Gold LLC, a Delaware Corporation, which has developed a premium Hemp Infused Energy Drink line, Energy shots, and Apparel;

please visit the Company's new website at [www.konagoldhemp.com](http://www.konagoldhemp.com). The Company is located on the east coast of Florida in Rockledge, FL.

Safe Harbor Statement:

The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.

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