



## **Kona Gold Solutions, Inc. Creates Wholly Owned Subsidiary Company to Aggressively Pursue Cryptocurrency Mining**

### **New Subsidiary will focus on mining of Bitcoin and other Cryptocurrencies**

Rockledge, FL January 8, 2018 (GLOBE NEWSWIRE) -- Kona Gold Solutions, Inc. (OTC Pink: KGKG), a hemp lifestyle brand focused on product development in the functional beverage sector, has announced its strategy to diversify by creating a new, wholly owned technology focused subsidiary, Bithive Mining, LLC, to aggressively pursue cryptocurrency mining of Bitcoin and other cryptocurrencies. Bithive Mining will have dedicated personnel and this new initiative will have no impact on Kona Gold Solution's primary business in the functional beverage sector. The company will bring its first cryptocurrency mining rigs online in the first quarter of 2018, which will operate on a 24/7 basis.

"The world is currently witnessing two explosive markets taking place in the hemp and crypto currency industries and we are excited to announce the company will be a player in both," stated Robert Clark, CEO of Kona Gold Solutions, Inc. "I have been involved in crypto currency since 2011, the early days of Bitcoin, and after discussing with our team and advisors, we have made the strategic decision to create a subsidiary solely dedicated to crypto currency mining on a 24/7 basis."

Clark continued, "We will be working with experts in the field to create dedicated mining rigs, with our first coming online during the first quarter of 2018. Our goal is to have a ROI within a couple of months and pure profit thereafter from mining several different crypto currencies. In the coming months, we will be making announcements pertaining to our crypto currency initiative."

For more information regarding Kona Gold Solutions, please visit:

<http://www.konagoldhemp.com>  
<https://www.facebook.com/konagoldhemp>  
<https://twitter.com/konagoldhemp>  
<https://www.instagram.com/konagoldhemp/>

Kona Gold Solutions, Inc.:

Kona Gold Solutions, Inc. has created Kona Gold LLC, a Delaware Corporation, which has developed a premium Hemp Infused Energy Drink line, Energy shots, and Apparel; please visit the Company's new website at [www.konagoldhemp.com](http://www.konagoldhemp.com). The Company is located on the east coast of Florida in Rockledge, FL.

Safe Harbor Statement:

The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.

Investor Relations Contact:

[investorrelations@konagoldhemp.com](mailto:investorrelations@konagoldhemp.com)