



Kona Gold Solutions, Inc. Increases Revenue Over 62% from Previous Quarter

Company negotiates 33% reduction in cost to produce its popular hemp energy drinks

Rockledge, FL November 14, 2017 (GLOBE NEWSWIRE) -- Kona Gold Solutions, Inc. (OTC Pink: KGKG), a hemp lifestyle brand of exclusivity and status, is pleased to announce its continued growth in 2017 with a third quarter revenue increase of 62.5% from the previous quarter. The Company has seen growth every quarter this year as market reach of its popular hemp energy drinks continues to expand across the country.

Kona Gold was recently able to negotiate a 33% reduction in production cost of its popular hemp infused energy drinks, which will correlate into a larger profit margin for the Company. The Company plans to leverage this decrease in cost in negotiations with future regional and national distribution partners.

“We are very happy to be posting a third quarter revenue increase of over 60% from our previous quarter,” stated Robert Clark, CEO of Kona Gold Solutions, Inc. “As a company we continue to grow, expand our market share, and increase shareholder value, which are all paramount to the success of the company. I anticipate strong growth in the last quarter of 2017 and all of 2018 with new products coming to market and expansion in our distribution channels.”

Clark continued, “We were successfully able to negotiate a significant reduction in the cost to produce our hemp energy drinks, increasing our profit margin by over 30%. This will have a great impact on revenue and will more importantly, allow us to aggressively pursue new distribution partners on a regional and national level.”

For more information regarding Kona Gold Solutions, please visit:

<https://www.facebook.com/konagoldhemp>
<https://twitter.com/konagoldhemp>
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<http://www.konagoldhemp.com>

Kona Gold Solutions, Inc.:

Kona Gold Solutions, Inc. has created Kona Gold LLC, a Delaware Corporation, which has developed a premium Hemp Infused Energy Drink line, Energy shots, and Apparel; please visit the Company's new website at www.konagoldhemp.com. The Company is located on the east coast of Florida in Rockledge, FL.

Safe Harbor Statement:

The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.

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