



Kona Gold Solutions, Inc. Reduces Debt by \$25,000.00

Company is in negotiations with additional regional and nationwide distributors

ROCKLEDGE, FL, May 10, 2017 (GLOBE NEWSWIRE) -- Kona Gold Solutions, Inc. (OTC Pink:KGKG), a hemp lifestyle brand of exclusivity and status, is pleased to announce the Company has reduced its debt by twenty five thousand (\$25,000.00), reducing the Company's total liabilities to \$75,468. Kona Gold's management team negotiated with a debt holder to pay off its liabilities without issuing new shares. The Company is also in negotiations to reduce its total outstanding liabilities by an additional sixty thousand dollars (\$60,000).

Kona Gold's Management Team recently flew out to Las Vegas, Nevada as well as Los Angeles, California; where they had very successful meetings with large distributors, dispensaries as well as key figures in the Hemp Industry. Kona's management team has been setting up face to face meetings for the remainder of 2017 to help expand its presence and reach in the Hemp Industry.

"2017 has been an amazingly successful year thus far" stated Robert Clark, CEO of Kona Gold Solutions, Inc. "We have not only continued to drastically reduce our liabilities to help increase value for our shareholders, we continue to expand our product to new territories with new distribution deals. We are heading towards a higher exchange, giving much more transparency and the ability for the company to expand rapidly. We are also currently in negotiations to expand our product line giving Kona the ability to enter into vertical markets. 2017 is the year for Gold, Kona Gold!"

The Company recently announced they have entered a distribution agreement with Legendary 6 Distribution, a veteran owned and operated distribution company, based out of Sanford, North Carolina. Legendary 6 Distribution will be providing wholesale services primarily to on premise establishments, such as bars and night clubs, in the regions of North Carolina, Maryland, and Washington D.C.

For more information regarding Kona Gold Solutions, please visit:

<https://www.facebook.com/konagoldhemp>

<https://twitter.com/konagoldhemp>

<https://www.instagram.com/konagoldhemp/>

<http://www.konagoldhemp.com>

Kona Gold Solutions, Inc.:

Kona Gold Solutions, Inc. has created Kona Gold LLC, a Delaware Corporation, which has developed a premium Hemp Infused Energy Drink line, Energy shots, and Apparel; please visit the Company's new website at www.konagoldhemp.com. The Company is located on the east coast of Florida in Rockledge, FL.

Safe Harbor Statement:

The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.

Investor Relations Contact:

investorrelations@konagoldhemp.com