



Kona Gold Solutions, Inc. Becomes Approved Vendor of Lucky's Market

Company launches their hemp energy drinks at Lucky's Market

Rockledge, FL March 27, 2017 (GLOBE NEWSWIRE) -- Kona Gold Solutions, Inc. (OTC Pink: KGKG), a hemp lifestyle brand of exclusivity and status, has announced the company has become an approved vendor of the Lucky's Market grocery stores. The company has launched their hemp energy drinks, including their all-new sugar free hemp energy drink, at the new Lucky's Market West Melbourne, Florida store on March 25th. The company will be participating in multiple sampling days over several weeks where customers will be able to sample Kona Gold's great tasting hemp energy drinks and talk with representatives of the company.

Lucky's Market has an amazing mission of bringing communities together in a welcoming environment where employees pride themselves on providing friendly service while offering a vast selection of organic foods. Lucky's Market is currently in 11 states, with nine locations in the state of Florida, which will grow to sixteen by the end of 2017.

"We are very excited to be selected as an approved vendor of Lucky's Market and to be launching our hemp energy drinks at their beautiful, brand new, West Melbourne, Florida location," stated Robert Clark, CEO of Kona Gold Solutions, Inc. "Lucky's Market has a wonderful selection of organic products, and being our energy drinks are infused with organic hemp protein powder, we feel our products will fit right in. We had company representative's onsite for product sampling this past Saturday and it went amazing! Over the next few weeks, we will have several more product sampling days to help facilitate brand awareness."

For more information regarding Lucky's Market, please visit:

<http://www.luckysmarket.com/>

For more information regarding Kona Gold Solutions, please visit:

<https://www.facebook.com/konagoldhemp>

<https://twitter.com/konagoldhemp>

<https://www.instagram.com/konagoldhemp/>

<http://www.konagoldhemp.com>

Kona Gold Solutions, Inc.:

Kona Gold Solutions, Inc. has created Kona Gold LLC, a Delaware Corporation, which has developed a premium Hemp Infused Energy Drink line, Energy shots, and Apparel; please visit the Company's new website at www.konagoldhemp.com. The Company is located on the east coast of Florida in Rockledge, FL.

Safe Harbor Statement:

The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.

Investor Relations Contact:

investorrelations@konagoldhemp.com