



Kona Gold Solutions, Inc. Hires Counsel to File Form S-1 Registration Statement to Become a Fully Reporting Company

ROCKLEDGE, Fla., April 17, 2017 (GLOBE NEWSWIRE) -- Kona Gold Solutions, Inc. (OTC Pink:KGKG), a hemp lifestyle brand of exclusivity and status, is pleased to announce it has engaged the services of McMurdo Law Group, LLC to draft and file an S-1 Registration Statement with the Securities and Exchange Commission in an attempt to become a fully reporting company, and, eventually, move to the OTCQB.

Upgrading to the OTCQB requires timely filings and full disclosures which provide a high level of transparency to all interested investors, which the company believes will open the door to new financial avenues. Kona Gold has been in negotiations with large retailers and distributors that require financial transparency as a qualifying prerequisite to the application process of becoming a nationally recognized hemp-infused products manufacturer.

Mr. Matthew McMurdo started his own firm in 2008. Prior to that, Mr. McMurdo was Of-Counsel at Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C., beginning in August 2007, where he specialized in securities transactions and private equity and venture transactions. From April 2006 until August 2007, Mr. McMurdo was an associate at Greenberg Traurig, LLP, where he specialized in securities transactions and merger and acquisition transactions. From November 2005 through April 2006, Mr. McMurdo was a corporate associate at Sullivan & Worcester LLP, where he practiced general corporate law and securities law. From September 2000 through November 2005, Mr. McMurdo was a corporate associate at Bingham McCutchen LLP, where he began his practice in securities law and further specialized in corporate governance and secured lending. Mr. McMurdo began practicing law in September 1998 at Brown & Wood LLP, in pooled investment entities associate focused on the 1940 Act. Mr. McMurdo earned his J.D. from Benjamin N. Cardozo School of Law, where he graduated cum laude in 1998. He received a B.S. in Finance from Lehigh University in 1995.

The Company recently announced it has engaged the independent auditing firm D'Arelli Pruzansky, P.A. as its new Certified Public Accountants, effective immediately. Kona also announced it has reduced its debt by forty-eight thousand (\$48,000), reducing the Company's total liabilities to \$100,468. Kona Gold's management team negotiated with two debt holders to pay off its liabilities without issuing new shares. The Company is also in negotiations to reduce its total outstanding liabilities by an additional seventy thousand dollars (\$70,000). Kona Gold's Management team felt it was imperative to implement a new growth strategy by decreasing the amount of total outstanding liabilities to increase shareholder value and position the Company for rapid growth.

“We continue to press forward in reaching our goal in up-listing to the OTCQB. Kona Gold is a premier brand that should be quoted on a premier market tier” Robert Clark, CEO of Kona Gold Solutions, Inc.
“This is only the beginning for Kona Gold, we are committed for the long term and know we are growing something special.”

For more information regarding Kona Gold Solutions, please visit:

<https://www.facebook.com/konagoldhemp>
<https://twitter.com/konagoldhemp>
<https://www.instagram.com/konagoldhemp/>
<http://www.konagoldhemp.com>

Kona Gold Solutions, Inc.:

Kona Gold Solutions, Inc. has created Kona Gold LLC, a Delaware Corporation, which has developed a premium Hemp Infused Energy Drink line, Energy shots, and Apparel; please visit the Company’s new website at www.konagoldhemp.com. The Company is located on the east coast of Florida in Rockledge, FL.

Safe Harbor Statement:

The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.

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